

Graphic Communications and Digital Imaging

# About NKD



### How Do You Pronounce His Name?

# ni·zär krā·em de·zīn



### Nizar

From the Arabic, meaning *glad tidings*. Named after one of the most revered contemporary poets in the Arab world, Nizar Qabbani.

### Krayem

From the Arabic, meaning *generous*.

Quite literally, generously bestowing good news.

### Background

Professionally designing since 1995, Nizar has worked in the corporate world and possesses a wealth of marketing experience and design expertise, spanning various industries and sectors, including: Medical Devices and Healthcare, High-Tech Manufacturing, Education, Banking and Finance, Photonics and Optics, and Information Technology.

### **Specialties**

Printed corporate collateral, digital design, graphic user interface and software design, interactive media, technical data sheets, brochures and catalogs, print ads and display ads, corporate identity, branding, trade show booth environments, motion graphics and video editing, website design, technical illustrations and diagrams.

# Ancient Roots for food







Ancient Roots for Food
Epica Human Health
Cytovale IntelliSep
Pacific Product Guidance
Conifer Investments
Asthma 411
Tigard Tualatin Aquatic District
Lydia Lerma Foundation
Mission Ridge Ski and Board Resort
Sphere Financial















Web Site

Vave Health

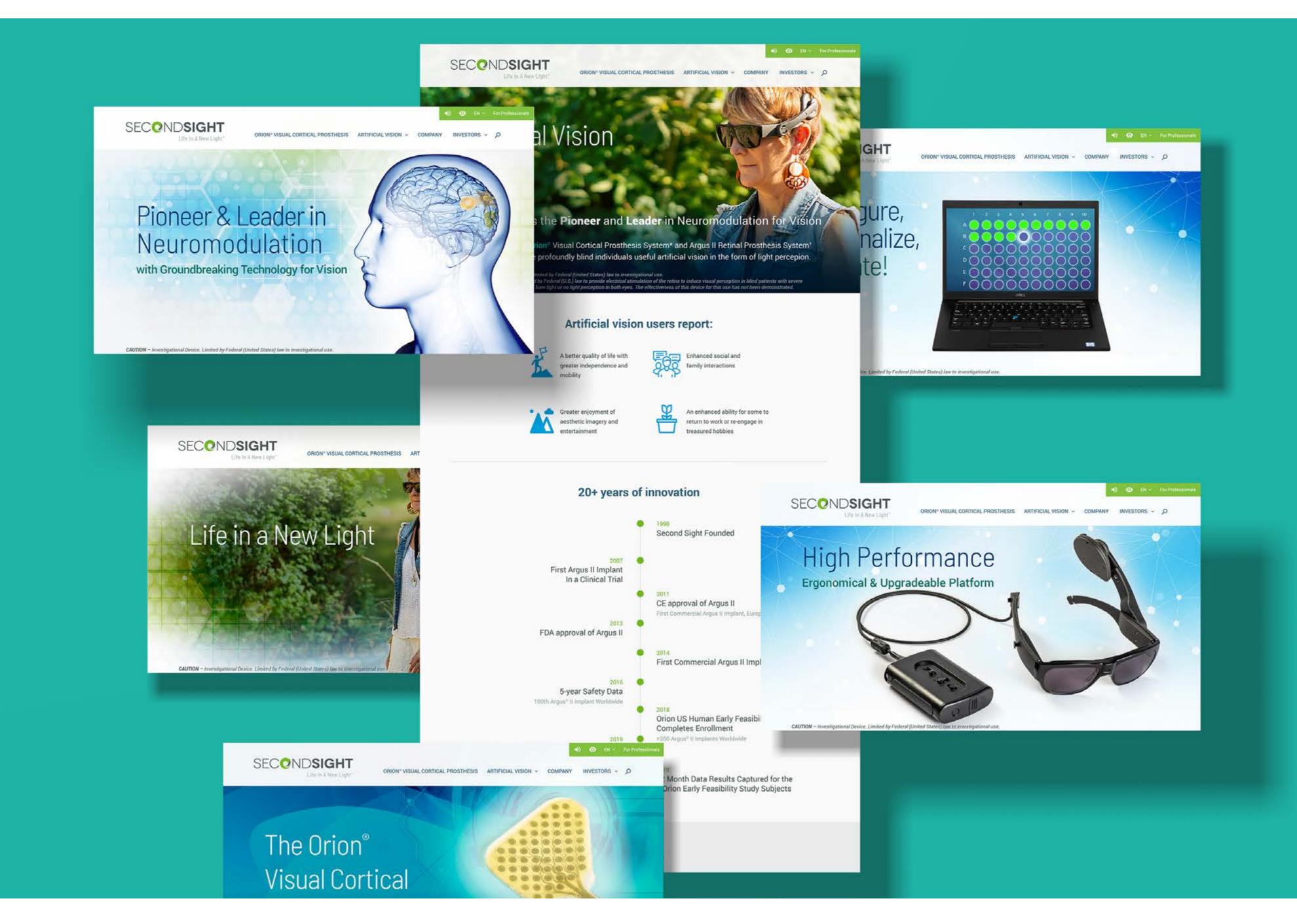
vavehealth.com



# Web Site

Second Sight

secondsight.com



# COLTRAIN Mobile App Icon and GUI Screens

Cognition Medical





# Packaging

# Cytovale









### Medtronic

Brochure

Medtronic is the leading company in medical technology with multiple locations worldwide whose products are used to treat nearly 40 medical conditions. They developed various technologies, such as implantable devices as well as advanced energy surgical instruments.







**VAD THERAPY** 

STILL THE SMALLEST COMMERCIALLY AVAILABLE CENTRIFUGAL VAD

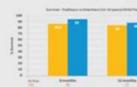




#### MOST WIDELY STUDIED CENTRIFUGAL LVAD

Recent Analysis of HVAD in Pediatric Patients Demonstrated 96% Survival at One Year<sup>3</sup>

#### SURVIVAL IN CHILDREN ENCOURAGING, COMPARABLE TO YOUNG ADULTS





# IMAGINE THE LIVES YOU'LL TOUCH



## OUR COMMITMENT

Let's take healthcare further, together.





#### STILL THE SMALLEST COMMERCIALLY AVAILABLE **CENTRIFUGAL VAD**

The Same Medtronic Quality You've Come to Depend On

#### 30% smaller than other devices?



displaced volume



"The Medtronic HVAD [Pump] has been a workhorse device for us. It has been a really good, durable device that can rehabilitate a child well."

> Dr. Umar Boston Lebonheur Children's Hospital, Memphis

#### cover HVAD, Enhanced

nership with you, we continue to build on this trusted and proven technology to deliver a series ncements designed to improve outcomes, reduce adverse events and deliver peace of mind

#### e Driveline

er flexibility and

#### Quick Connect

Designed to provide secure, reliable Autologs 1.3 is the latest update connection during surgical assembly, to the Medtronic advanced device nane driveline, the Quick Connect includes three product management service, and enables ne is designed with enhancements designed to improve VAD Coordinators to access mind and the assembly of the outflow graft and important pump data faster and mprove driveline strain relief onto the HVAD™ Pump. with greater convenience

#### Smart Technology





### Medtronic

Full-Page Print Ads





Medtronic



DARETO AGAIN

IMAGINE AGAIN

The Medtronic HVAD® System

The Medtronic HVAD® System

The Medtronic HVAD® System

Now Approved for Pediatrics Most Widely Studied LVAD With more than a decade of clinical evidence in adults and multicenter worldwide experience with pediatric patients beginning in 2009, the "The Medtronic VAD is an excellent example of cutting-edge technology that saved Tyler's life. Patients Deginning in 2009, the most widely at Studied LVAD across both studied LVAD across both studied LVAD across 1.2 The VAD transformed my dying child into a happy and silly little boy. Tyler was able to gain weight. growtaller and stronger, and even attend school! Our family will be forever grateful... for helping him Patient populations.1,2 Danielle, mother of Tyler, 18 months on support
with the HVAD System before transplant So they can imagine again. become a transplant candidate." To learn more, visit www.medtronic.com/hwad.

# Data Sheets

Ceterix Orthopaedics





### intersect ENT

#### **Trifold Brochure**

### Frequently Asked Questions

#### Is PROPEL clinically proven?

PROPEL's safety and efficacy is backed by the highest level of clinical evidence. Over 150,000 people have been treated with PROPEL.

#### 2 will I feel PROPEL in my sinus?

PROPEL is lightweight and usually cannot be felt once in place.

#### 3 What should I do after the procedure?

Always follow your doctor's instructions. Frequent saline irrigations are important for post-surgical healing.

# Hear What Others Are Saying at MySinusitis.com/stories



"I could breathe. There was no stuffiness. The recovery was just a few days." - Tammy

"I haven't had a sinus infection since I had the procedure done. I breathe better. I'm able to exercise more."- Michael

Results vary. See back cover for information on benefits and risks.

# & intersect

I. Han JK, Marple BF, Smith TL et al. Int Forum Allergy Rhinol. 2012; 2:271–279.

2. Forwith KD, Chandra RK, Yun PT, Miller SK, Jampel HD. Laryngoscope, 2011;121:2477.

The PROPEL sinus implants are intended for use following sinus surgery to maintain the sinus openings and to locally deliver a drug to the sinuses: PROPEL for use in the ethmoid sinus, PROPEL Mini for use in the ethmoid sinus and frontal sinus opening and PROPEL Contour for use in the frontal and maxillary sinus openings. The products are intended for use in patients ≥18 years of age. These products are not intended for people who are allergic to the drug (mometasone furoate) or to certain polymers. Safety and effectiveness of the implant in pregnant or nursing females have not been studied. Risks may include, but are not limited to, pain/pressure, movement of the implant (within or out of the sinus), possible side effects of the drug, infection, and nose bleed. For more information on the risks and benefits of PROPEL sinus implants, please talk to Your doctor. The FDA approved labeling can be found at www.IntersectENT.com. Rx only.

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MPM 00285 Rev.B

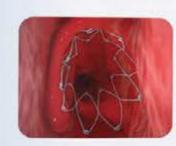


# Don't Just Treat the Symptoms. Treat the Source.

Sinus surgery with PROPEL is clinically proven to provide relief by targeting inflammation<sup>2</sup>, the primary characteristic of chronic sinusitis.



PROPEL sinus stent



### OPENS

After sinus surgery, PROPEL is placed to help prop open the sinus.



#### 2 DELIVERS

PROPEL delivers medicine directly to the sinus to help reduce inflammation that could block the opening.



#### 3 DISSOLVES

As the sinus heals open, dissolve within 45 days.

#### Sinus Surgery Has Advanced

If you and your physician have discussed sinus surgery, be assured that it is easier and less invasive than ever before.



Small instruments are introduced through the nostrils to open sinuses blocked by inflammation.



Uncomfortable gauze packing is a thing of the past.



PROPEL is placed in the sinus after surgery to promote healing and reduce the need for additional procedures.

#### Learn More

Ask your doctor for more details about sinus surgery with the PROPEL sinus stent.

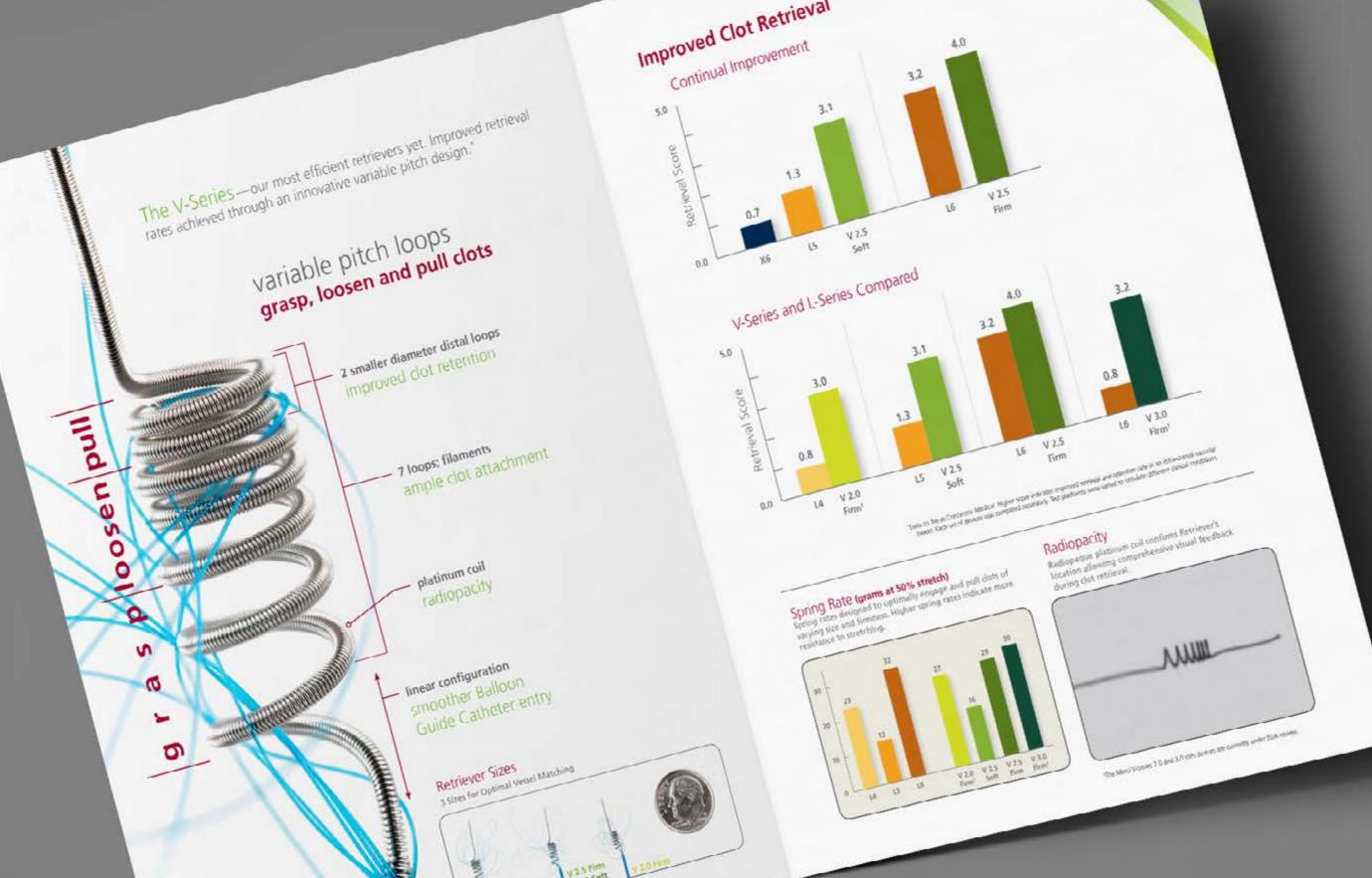
To learn more about sinusitis, treatment options, and PROPEL, visit MySinusitis.com





# Concentric Medical













# Nihon Kohden

Data Sheets





# Data Sheets

Acclarent
A Johnson & Johnson Company



One-Sheet

Impulse Dynamics



# Picarro

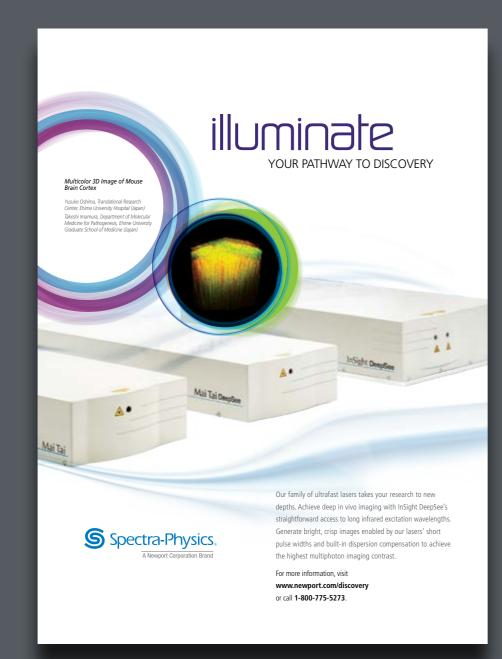
Bifold Brochures and Data Sheets

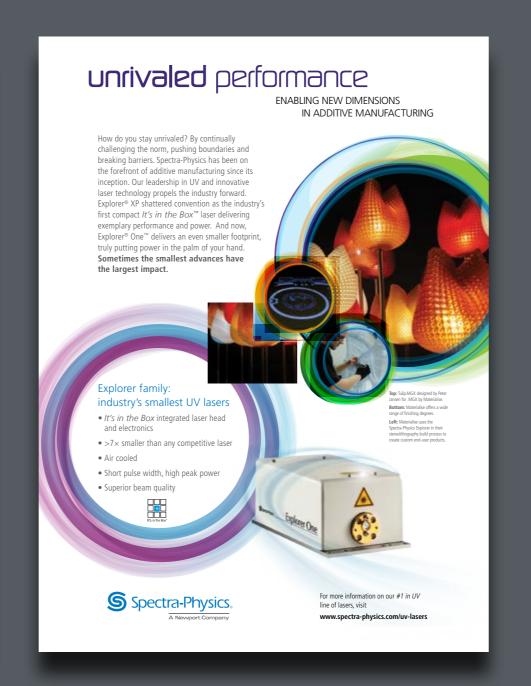


# Spectra-Physics

Full-Page Print Ads







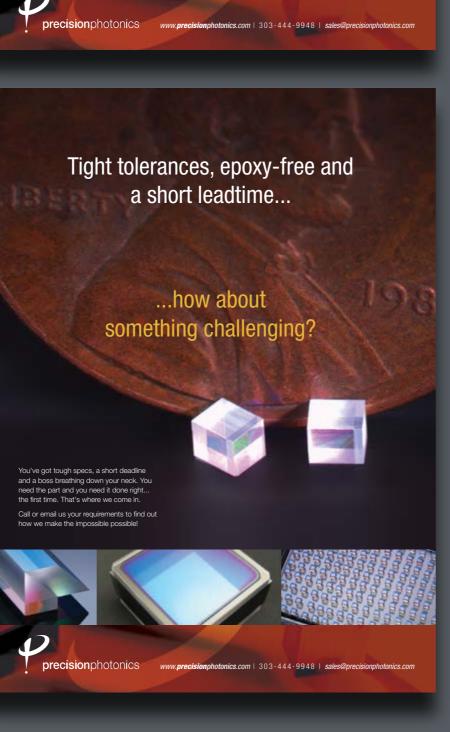


# Precision Photonics

Full-Page Print Ads









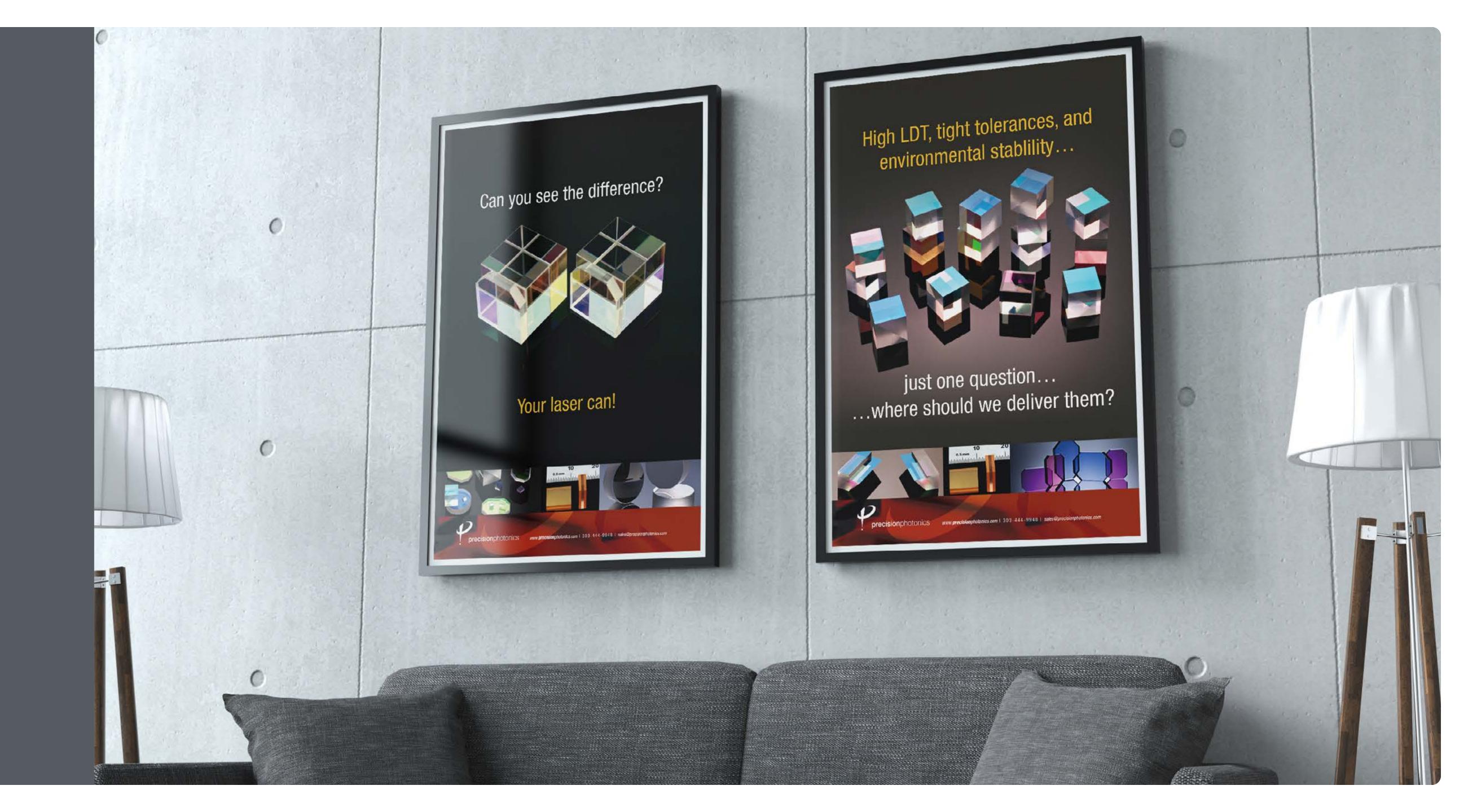
# Catalog

Precision Photonics



# Posters

Precision Photonics



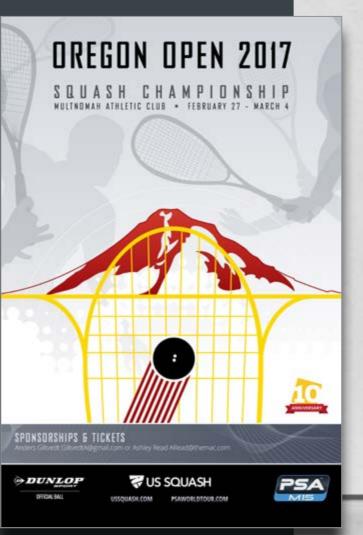
# Oregon Open

Squash Tournament Posters

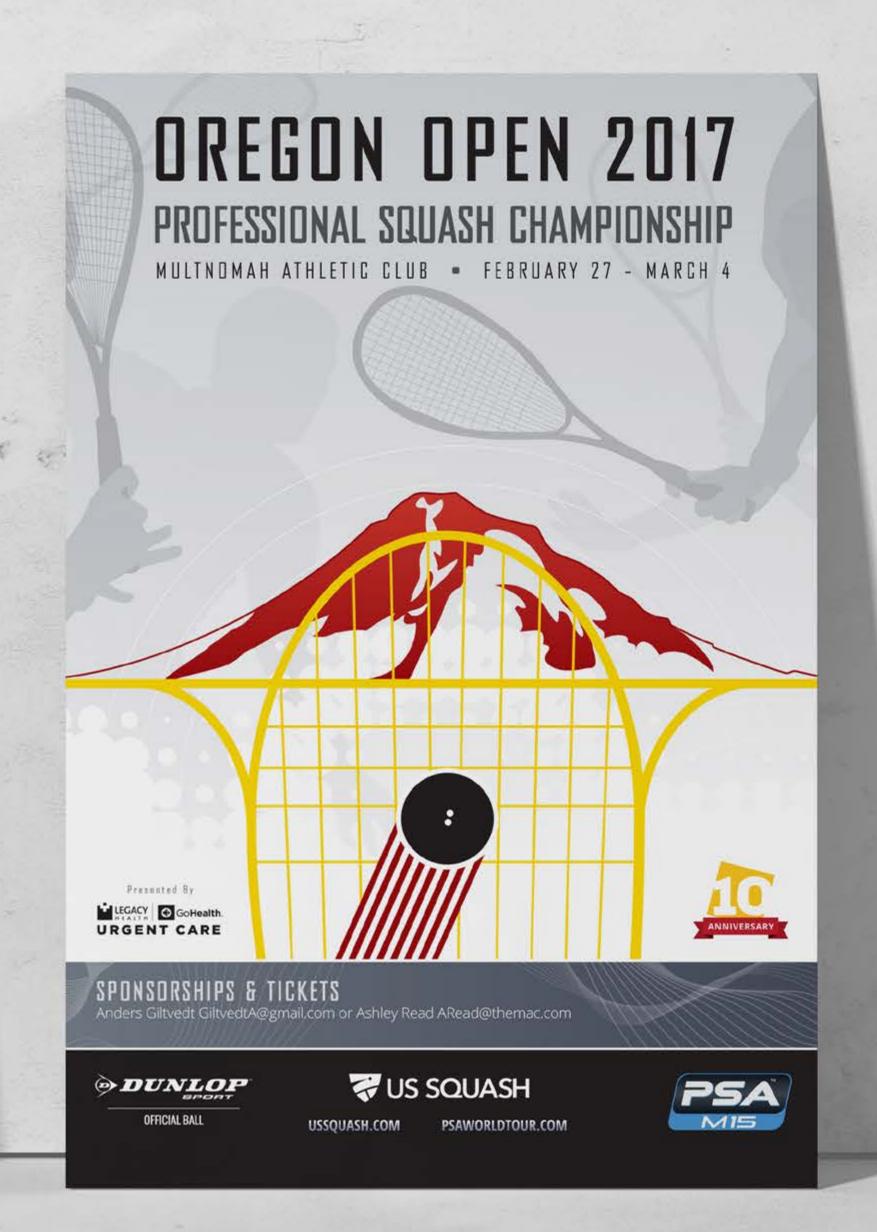








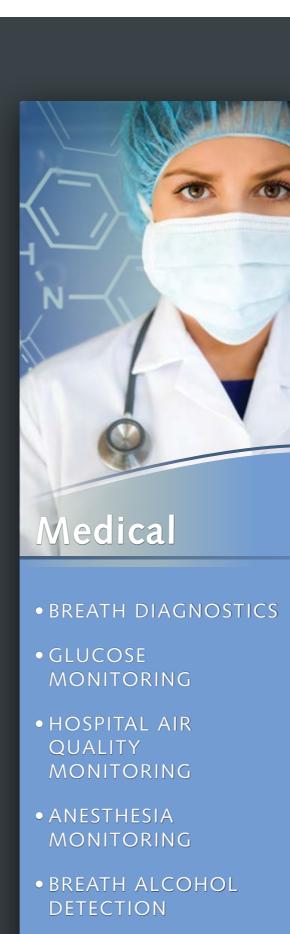




# Rollup Banner Stands

Daylight Solutions

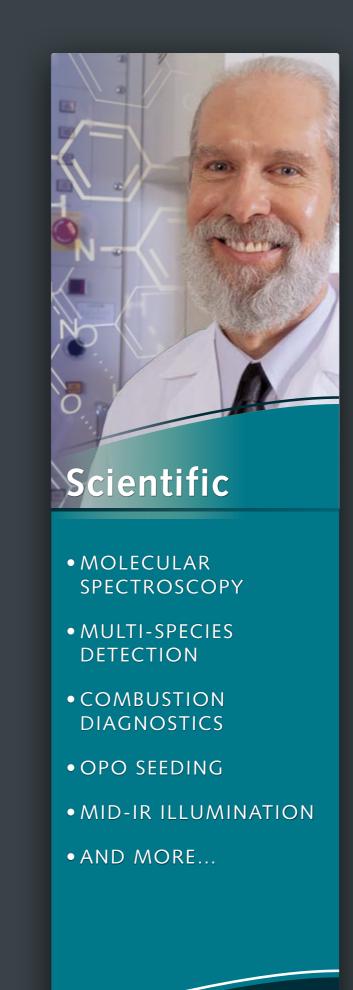




• AND MORE.



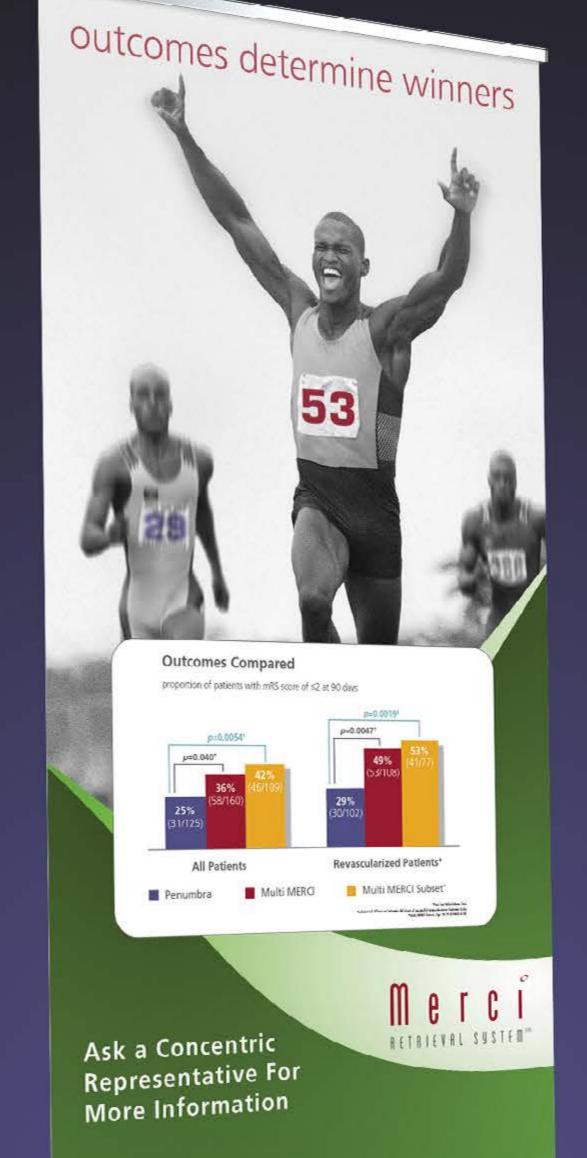


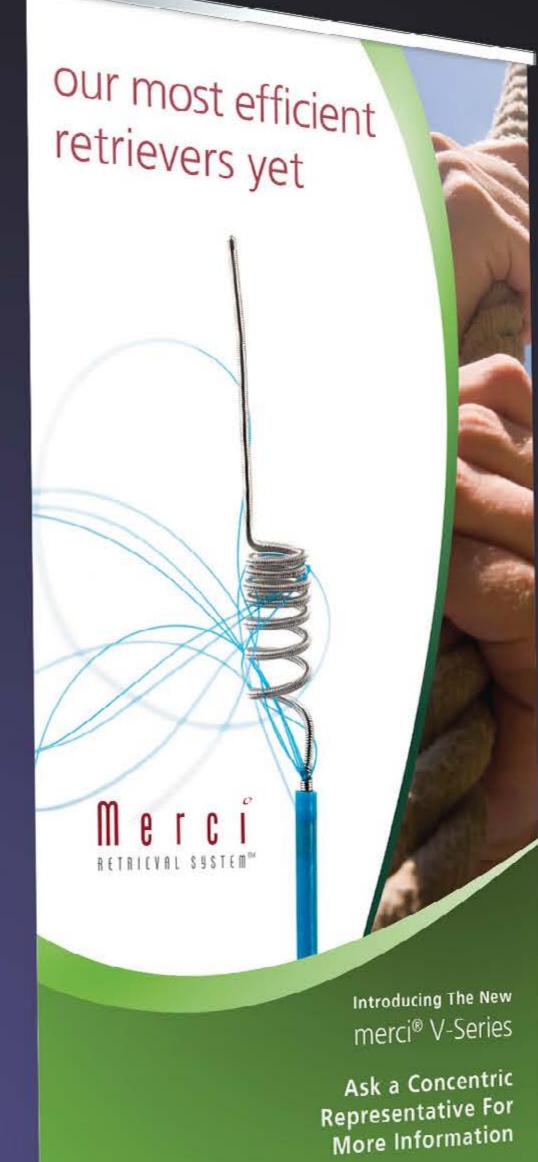




# Rollup Banner Stands

Concentric Medical

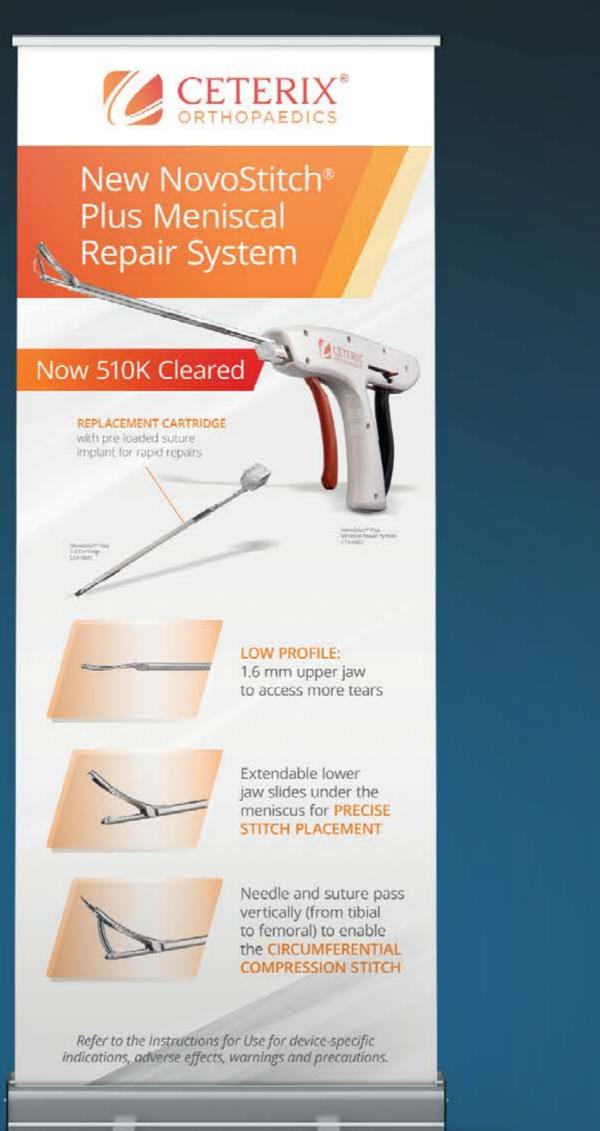




# Rollup Banner Stands

Ceterix Orthopaedics









Circumferential
Compression Stitch



Complex Tears Made Simple



Designed to
Limit Risks to
Neurovascular
Structures

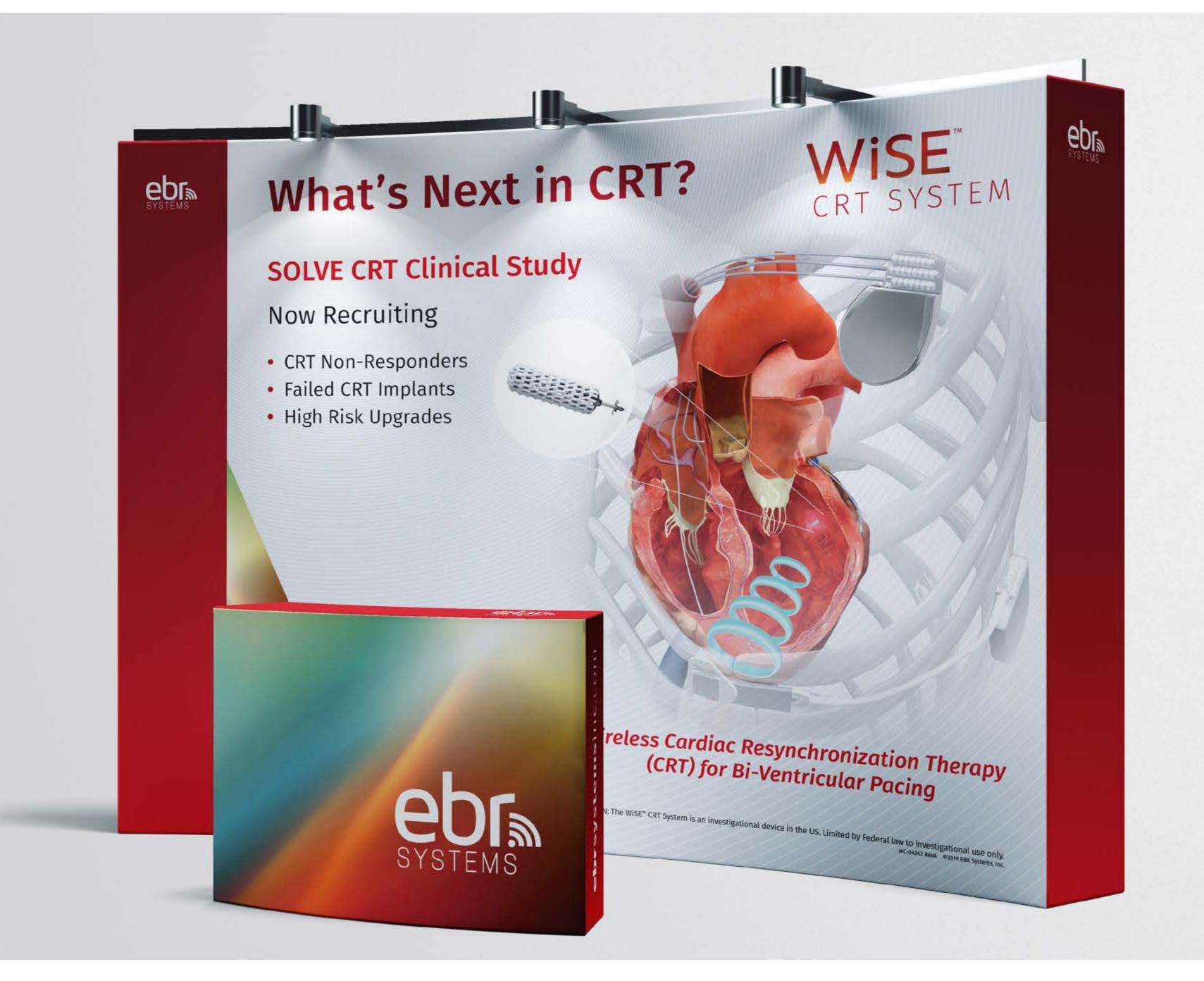




- All inside
- Suture only
- Tibial to femoral suture passing
- Suture pattern flexibility
- Aims to keep needle intra-articular



EBR Systems



Aegea Medical



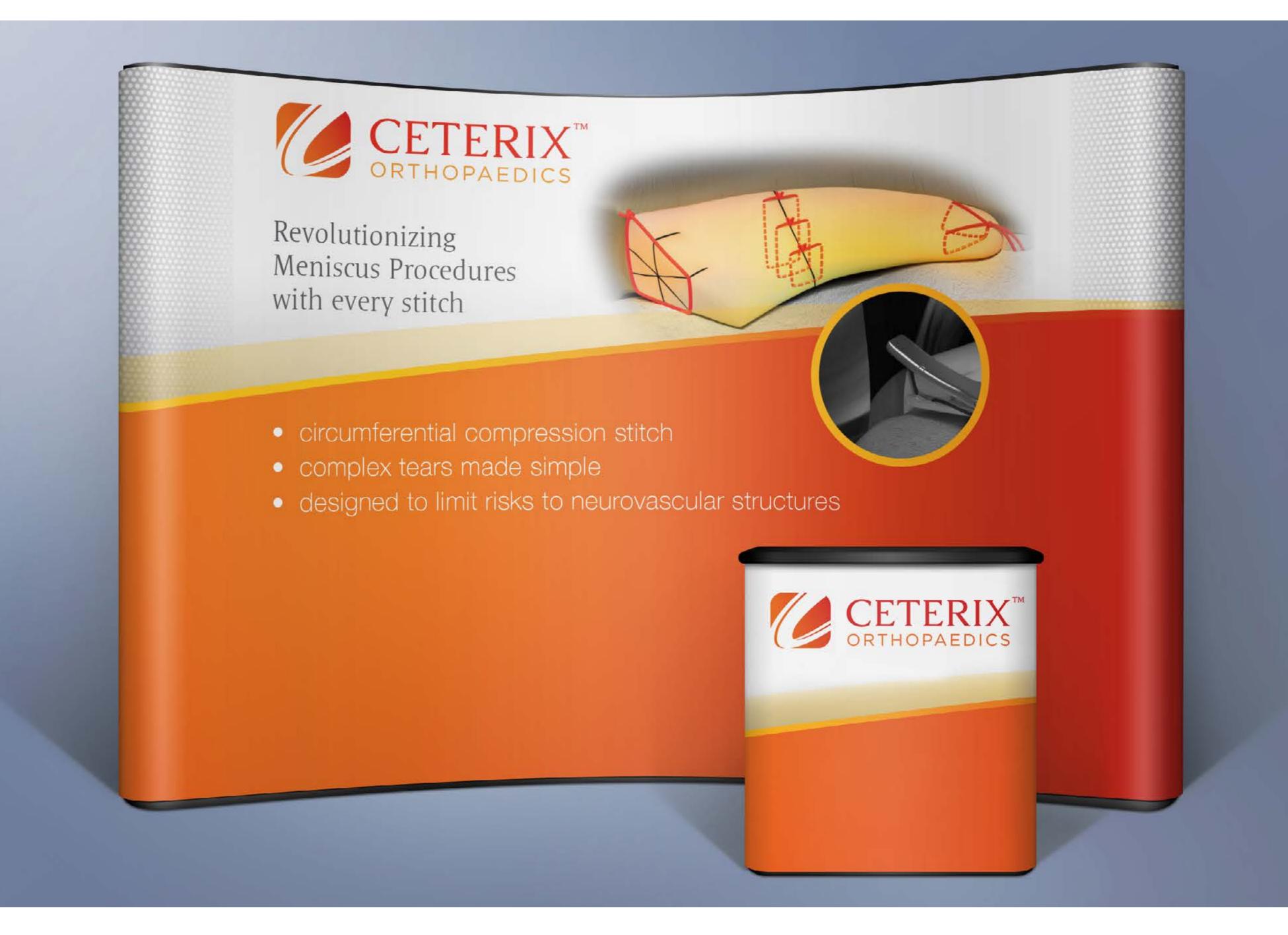
Second Sight



M Squared Lasers



Ceterix Orthopaedics



# Clients

**Partial List** 

Acclarent

Aegea Medical

Ardian

Arstasis

Asahi Intecc

Augmedics

Ceterix Orthopaedics

Cognition Med

Concentric Medical

Covidien

Cytovale

Daylight Solutions

EBR Systems

IceCure Medical

Impulse Dynamics

Intersect 360

Intersect ENT

Kalera Medical

Los Gatos Research

M Squared Lasers

Medtronic

Miramar Labs

Moximed

NeoTract

Nevro

New Focus

Newport Corporation

Nihon Kohden

Optimedica

Picarro

Precision Photonics

Pristine Surgical

Procept BioRobotics

Qnovo

Route 92 Medical

Second Sight Medical Products

Spectra-Physics

Stryker Corporation

The Detection Group

Topcon Medical Systems

UNT Health Science Center

Vave Health

# Thank You

#### CONTACT

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nizar@nizarkrayem.com

#### CONNECT

in linkedin.com/in/nizarkrayem

#### COLLABORATE

Let's Work Together

